

FOR IMMEDIATE RELEASE

**SUN RADIO NETWORK AND IMPACT RADIO NETWORKS JOIN FORCES FOR  
"HERO LIVING MOMENTS WITH RUDY REYES"**

DEERFIELD BEACH, FL – October 20, 2009– Sun Radio Network, LLC announced today they have partnered with Impact Radio Networks in launching the nationally syndicated program, *HERO LIVING MOMENTS WITH RUDY REYES*.

Launching November 2, 2009, *HERO LIVING MOMENTS WITH RUDY REYES* is being produced by Impact Radio Networks, the radio syndication arm of Debut Broadcasting Inc., with Sun Radio Network assuming national sales rights. *HERO LIVING MOMENTS WITH RUDY REYES* is a daily two minute feature hosted by Rudy Reyes, the star who played himself in the HBO series “Generation Kill.” Rudy was named as one of the top 10 fittest men in the world by Fitness Magazine. He invites listeners to step into their own hero’s journey with a daily feature filled with inspirational stories and simple actions to find hope, strength and wellness.

Rudy Reyes served three tours of duty with the Marines, first in Afghanistan immediately after 9/11, then in the invasion of Iraq 2003, and finally in Fallujah in 2004–5. After leaving the Marine Corps with honors, he went on to become a world champion martial artist, a sought-after physical trainer, a public speaker on leadership and veterans’ issues, and an actor and military adviser on HBO’s “Generation Kill.”

VP Programming for Sun Radio Network, Steve Gallagher said, “Rudy Reyes is a true American hero and a force of nature. Through *HERO LIVING MOMENTS WITH RUDY REYES*, he brings his message about the power of the human spirit over adversity to others. We are proud to be a part of his journey.”

Impact Radio Networks CEO Steven Ludwig said, “Listeners will be mesmerized each day as Rudy’s inspirational story is unveiled to them. He’s impossible to describe; he simply has to be experienced. At a time when Radio is seeking compelling new personalities to drive audience interest – here is a glaring example.”

To hear a demo of or for more information on *HERO LIVING MOMENTS WITH RUDY REYES*, please visit [SunRadioNetwork.com](http://SunRadioNetwork.com) or [ImpactRadioNetworks.com](http://ImpactRadioNetworks.com). For affiliate information, please contact Impact Radio Networks General Manager, Matt Smith at 615-866-1072 or [Matt.Smith@ImpactRadioNetworks.com](mailto:Matt.Smith@ImpactRadioNetworks.com).

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**About Impact Radio Networks**

Impact Radio Networks is the entertainment arm of Debut Broadcasting Corporation, Inc., a media and entertainment company (OTC BB: DBTB) Debut sells pre-recorded radio programs and related services to more than 1,400 AM and FM stations in the U.S. and Canada, and reaches more than 45 million listeners per week.

**About Sun Radio Network, LLC**

Sun Radio is a next generation broadcast network that provides targeted content and innovative marketing solutions. Utilizing demo and geo-targeting, Sun Radio develops customized radio networks nationwide for its clients. The Sun Radio Network currently consists of more than 2,900 unique stations covering over 98% of the U.S. population.

### Forward Looking Statements

Statements in this press release that are not statements of historical or current fact constitute “forward-looking statements.” Such forward-looking statements involve known and unknown risks, uncertainties and other unknown factors that could cause the Company's actual operating results to be materially different from any historical results or from any future results expressed or implied by such forward-looking statements. In addition to statements that explicitly describe these risks and uncertainties, readers are urged to consider statements that contain terms such as “believes,” “belief,” “expects,” “expect,” “intends,” “intend,” “anticipate,” “anticipates,” “plans,” “plan,” to be uncertain and forward-looking. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in the Company's filings with Securities and Exchange Commission.